## 2021-2022 SPONSORSHIP BETHEL PARK ICE HOCKEY



September 1, 2021

Dear Business Owner,

Bethel Park Hockey has a proud tradition of athletic excellence and attaining championships. This institution is built through the hard work and dedication of our players, as well as from the support and encouragement from families, friends, and members of the community. The commitment and effort that all our players put forth not only helps to prepare them for the rigorous athleticism of ice hockey, but also enables them to gain experience in leadership, health, and community responsibility. We hope that your business will partner with these devoted players and their families in this endeavor by providing financial assistance to be used throughout the year for things such as training, ice time, uniforms, and tournament fees. Your contribution will not only help Bethel Park Hockey in attaining their goal, but it will also provide your business with added visibility. In exchange for your support, we offer the following benefits:

SPONSORSHIP LEVEL	DONATION AMOUNT	BENEFITS OF YOUR SPONSORSHIP
THE ASSIST	\$50	Company logo listed in the BP Hockey Yearbook*. Business name listed on our website.
SLAPSHOT	\$100	Company logo listed in the BP Hockey Yearbook*. Business name hyperlinked on our website.
POWER PLAY	\$250	<sup>1</sup> ⁄ <sub>4</sub> Page Ad in the BP Hockey Yearbook <sup>*</sup> . Banner Size Ad on our website. Company Name listed on Game Day Banner <sup>**</sup> . Logo on our Team Shirts <sup>***</sup> .
HAT TRICK	\$500 or more	<ul> <li>@ \$500: ½ Page Ad in the BP Hockey Yearbook*. Business name hyperlinked on our website's sponsorship page. Company Name listed on Game Day Banner**. Logo on our Team Shirts***.</li> <li>@ \$500+: Full Page Ad in the BP Hockey Yearbook. Business name hyperlinked on our website's sponsorship page. Company Name listed on Game Day Banner**. Logo on our Team Shirts***.</li> </ul>

\*Yearbook: Given to each coach & player (Middle School through Varsity Levels); Company logo will be featured on a Sponsor's Page and Ads will be interspersed throughout the player dedications.

\*\*T-shirts: Each player receives a T-shirt at the end of the season; Company logo will be printed on the back of these shirts.

\*\*\*Game Day Banner: Company name will be listed on a large banner that will displayed at each home game played during the season.

We look forward to the prospect of your business becoming a part of our hockey family! If your business can partner with BP Ice Hockey, please complete the form on the following page and return it with your check, payable to the **Bethel Park Hockey Boosters** to BP Hockey Treasurer: Al Gusky, *1130 Surrey Woods Road, Bethel Park, PA 15102* by **October 25, 2021**. If you have any questions, please contact Al at bphockeytreasurer@gmail.com or 412.855.7213. Thank you in advance for your interest. We are grateful for any support you can provide and look forward to hearing from you.

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Please mail this page with your check made payable to **Bethel Park Hockey Boosters** BP Hockey Treasurer: Al Gusky 1130 Surrey Woods Road, Bethel Park, PA 15102 Deadline: October 25, 2021

**Company Name** (*Please list as you would like it to appear in the ad and on the shirt and/or website—please also include a business card or artwork that would be applicable*)

Contact Name	Title		Phone	
Address	City	State	Zip	

## We thank you for your support



**Player Name** 

Team

Phone

## FOR BOOSTER USE ONLY – TREASURER RECORDS

Amount Received	Check Number	Date Received